

delve

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DUAL
BY UNIKA VAEV

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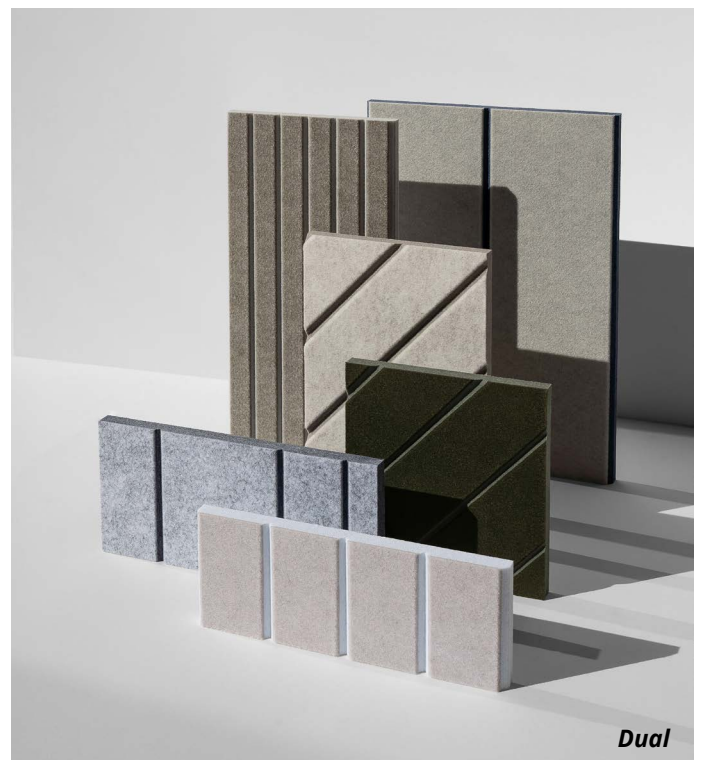
ecoustic® Dual began as a collection of acoustic panels offering up to 7,700 bespoke design and color combinations of your choice. As the name suggests, Duo features v-grooves with a two-tone color effect produced from our ecoustic® Felt fabric (33 colors) laminated onto our Cradle-to-Cradle Certified 12mm Solid Color acoustic panels (21 colors).

Our initial collection of Dual includes 7 classic elegant architectural lines such as linear, diagonal and check forms. Dual achieves NRC 0.4 sound absorption and is low VOC and Declare certified.

The Next Generation

We will soon release a new, more unique collection of designs for ecoustic® Dual, by long term collaborators Adam Cornish and Tom Skeeahan, along with Carol Debono from Instyle's inhouse design studio. The new large-scale Dual designs offer four distinct styles; however, each are inspired by our surroundings and have a dynamic quality. Each of these styles is unique utilizing the latest, state of the art,

manufacturing technology to achieve designs previously unattainable.





Ecoustic Dual Wave

Rain, designed by Adam Cornish, is inspired by the emotional experience of watching rain, countless water droplets moving at great speed and often skewed by the accompanying wind. Rain aims to capture this dynamic like a delayed shutter speed, the individual droplets transform into streaking geometric lines fading and blending the start and finish of each droplet.

Twist, design by Tom Skeehan, is informed by nature and the movement of water. With changing seasons, rainfall and snowmelt, water has a fluidity that changes direction or course.

Wave is designed by Carol Debono, from Instyle's design studio. As a printmaker, Carol explored the capabilities of the v-groove process including thick and thin lino cuts that played with light and shadow. The soft, organic, free-flowing lines were created by hand cutting.

Pivot is a variation of Instyle's Axis printed panels. Developed from a single line sketch, Pivot alters the rules of geometry by changing 90-degree angles to create playful and unpredictable relationships from one shape to another. Reminiscent of architectural diagrams, straight lines echo man-made forms and tension through structure, while the resulting shapes cascade into each other to create an overall sense of rhythmic flow.

The Design Process

A strength of the Instyle collection is its development as a 'collective' through close collaboration between design, sales and Managing Director Michael Fitzsimons. This ensures that each product aligns with Instyle's brand and addresses a need based on market research.

Instyle's signature style focuses on quality, simplicity and longevity, as well as, how the product looks, feels and performs in balance with refined, pared back designs to suit the current climate. Inspiration is often cultural rather than a literal interpretation of things. Their designers often get ideas from real life and abstract them at the start of the design process.

New developments come from many different starting points such as meeting a price point, developing a new, as yet untried material or application type construction. The joy is to take any one of these through the development process and create something new that can ultimately solve a problem for a designer, enhance an interior, perform well and be kind to the environment.

Quality and performance are paramount, no matter how much an aesthetic is inspiring, it must meet Instyle's benchmark performance standards, or it will not be developed further.

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